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A New Generation in Strategic Advisory

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## ICA Events Calendar Fall 2013

ICA's team members are regularly invited to speak at conferences and participate in expert panels to share their vision or present their findings. The below list, provides the current overview of all events where ICA staff will be present and actively participate in. Please contact us in case you would like to join or meet with us at the events.



Join or meet us at one of the upcoming events:

### **#1 CoreNet Global, Amsterdam the Netherlands** Summit | September 9 - 11

Meet ICA's team at the [CoreNet Global Summit](#) and network with other government officials and private investors at this high level real estate and investment event.

### **#2 Ohio Conference on Freight** Conference | September 11 - 13

Chris Steele will provide a keynote address at the Ohio Conference on Freight in Sandusky, Ohio on September the 12th. For further details please visit: <http://ohiofreight.org/OCF.htm>.

### **#3 Associated Defense Communities Base Redevelopment Forum Maine Forum | September 25**

Chris Steele will host the afternoon session on Super Trends Impacting Base Redevelopment Success. For further details please visit <http://www.defensecommunities.org/conferences-events/2013-redevelopment-forum/welcome/>

### **#4 IEDC Summit, Philadelphia Summit | October 3-9**

Join our panel discussion on incentives in relation to economic development strategies and hear first hand what Douglas van den Berghe, Chris Steele, and Henry Loewendahl have to say from a corporate as well as a government perspective. We will also use [this event](#) to launch our **Incentive Transparency Index Report**. Finally, ICA's team will participate in the Site Consultants Forum on Wednesday, October 9.

### **#5 Global FTZ Summit and Exhibition, Dubai United Arab Emirates Summit | October 21 - 23**

Join Charles Krakoff and Douglas van den Berghe in their panel discussion and receive latest insights and trends in Free Trade Zone development and investment promotion strategies at [this global event](#).

### **#6 Red Hot Location's World Forum for FDI, Shanghai China Forum | November 11 - 13**

Douglas van den Berghe and Matthijs Weeink will participate in a panel discussion on FDI and corporate site selection trends at the [World Forum for FDI](#) organized by Red Hot Locations. Besides contributing to the panel, ICA's team members will be involved in the FDI Awards Ceremony.

### **#7 The 8th Annual Columbia International Investment Conference, NYC Conference | November 13 - 14**

Charles Krakoff, former MBA graduate of Columbia University, will participate in a panel discussion on evaluating incentive programs by quantifying costs and benefits and recent trends in investment incentives based on ICA's Global Incentive Deal Database [ICAincentives.com](#). During [this event](#) he will also present a position paper regarding this specific topic.

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## **About Investment Consulting Associates (ICA)**

Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies.

Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](http://LocationSelector.com) and [ICAincentives.com](http://ICAincentives.com) are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates [Investment Consulting Associates](http://InvestmentConsultingAssociates.com) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

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