



Amsterdam 17 May 2011

Show your clients the incentive potential in site selection projects, without having to maintain the data yourself.

*"The [ICAincentives](#) database has become a vital tool in benchmarking negotiated incentives deals in North America. My clients need to understand how the packages they are offered stack up against those provided to their competitors. This is vital competitive intelligence that can only be provided through a central repository such as [ICAincentives](#). There is no other place to go for this type of comparative benchmarking data. I do not sit at the negotiating table on behalf of any of my clients without first having referred to [ICAincentives](#)."*

Mike Press, President of [MRPC](#) and founder of Ernst & Young's U.S. Business Incentives Advisory Practice.

As the global economy recovers many corporations are increasingly re-initiating their investment plans. To support your clients in optimizing their incentive packages, [ICAincentives.com](#) has been launched as the first ever database tracking *real time* incentives being awarded across North America and Europe.

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## What are the benefits of [ICAincentives.com](#)?

- Analyze trends in incentives being awarded by country, state, city, sector and business activity
- Optimize incentives packages and negotiate more effectively with communities
- Assess which companies have been awarded major incentive packages in which countries, states, regions and cities

Sign up for a demo

Please [Sign up](#) for a personal demonstration and learn more about [ICAincentives.com](#)

Weekly Deal Alerts

Benefit from our weekly e-mail alerts and stay fully informed about the latest incentive deals and investment projects.

Social Media

[LinkedIn](#)  
[Twitter](#)  
[YouTube](#)

[LocationSelector.com](#)

Do you want to learn more about ICA's fact based [benchmark tool](#) covering 200 countries and 750 cities? Please [sign up](#) for a personal demo.

- Database downloads and email newswire allow for in-depth research on recent incentive deals
- Save staff time and resources so that you can focus on client work

## Comprehensive deal database

### WHAT'S THE COVERAGE

- The [ICAincentives.com](http://ICAincentives.com) deal database now covers more than 2,000 investment projects that have been awarded across North America, Europe and increasingly some emerging markets
- Over 200 new incentives deals are being tracked and added each month across all companies and sectors

## How do I license ICAincentives?

[ICAincentives.com](http://ICAincentives.com) is offered through an annual subscription, which provides access to a fully searchable and downloadable database of incentive deals using mapping technology and with a weekly e-mail newswire service.

## Pricing

- The annual subscription fee: \$3,000 for US subscribers and €2,500 for European subscribers.
- We offer a [10% discount](#) for all orders placed by May, 31st 2011.

## Contact us directly

### European Headquarters Office:

For more information or to request an online demonstration of [ICAincentives.com](http://ICAincentives.com) please contact us at [Investment Consulting Associates](http://Investment Consulting Associates) - ICA: T: +31 (0)20 794 60 81 or E: [info@icaincentives.com](mailto:info@icaincentives.com). Or visit our website: [www.icaincentives.com](http://www.icaincentives.com)

### North American Office:

For more information or to request an online demonstration of [ICAincentives.com](http://ICAincentives.com) please contact our North American Representative [Atlas Advertising](http://Atlas Advertising), T: +1

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