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AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 28 MARCH 2013



A New Generation in Strategic Advisory

AMSTERDAM | BANGALORE | BOSTON | CARIBBEAN | DUBAI | HYDERABAD | ISTANBUL | MUMBAI | NEW YORK | SÃO PAULO

**Thank you all for joining our webinar on Incentives
2.0: Making Incentives Work Better**

[Click here to download the Presentation](#)

Stay tuned for our next webinar on

Corporate Site Selection Trends in 2013

With **100 participants** signed up, from **18 different countries** across **5 continents** **all webinar seats were taken**. Stay tuned for our next webinar on corporate site selection trends in 2013.

Site Selection Trends 2013: Where and Why

Will China move up the value chain, and if so, which countries absorb China's labour intensive production investments? Are companies really moving production back to the US and Europe as some media suggest? Besides Asia, US and Europe, what other emerging FDI locations do we spot?

Site Selection Trends 2013: How and What

Second part will deal with how companies translate these trends into rationale location strategies. What techniques do they use to evaluate locations and for what business activities? Can everything be sent offshore or are certain business activities more *footloose* than others? Based on a real investment case we will inform you about the steps and procedures to proceed from **Boardroom** to **Groundbreaking Ceremony**.

The date and time will be communicated soon. If you are interested to talk to any of our corporate advisors please send us [an inquiry](#).

About Investment Consulting Associates (ICA)

[Investment Consulting Associates \(ICA\)](#) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](#) and [ICAincentives.com](#) are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates [Investment Consulting Associates](#) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise midsized businesses, nonprofit organisations, and government agencies. Our global track record supports our mission to become world leader in FDI advisory.

Request for Demo ICAincentives.com and Contact Information

Online Demo



Contact Investment Consulting Associates - ICA in The Netherlands

For more information or to request an online demonstration of [LocationSelector.com](#) or [ICAincentives.com](#) please contact us at Investment Consulting Associates - ICA:

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