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AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 22 DECEMBER 2015



CHICAGO

FDI Training Seminar

The Gwen Hotel - 11th & 12th February 2016

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Investment Attraction in a Changing Global Economy
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***Programme confirmed for FDI Training Seminar,
11th and 12th February 2016, Chicago***

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Programme topics include:

- FDI Trends - the opportunity for North America
- FDI vs Regular Economic Development
- Comparing Economic and Investment Agency Performance
- Corporate Investment and Location Decisions: a corporate perspective and investment drivers

- Value Propositions
- Incentives
- Marketing and External Communication
- Lead Generation
- Best Practices

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"Presentations were well prepared, relevant and to the point. Presenters were personal and perceptive. Administration was courteous, personal and efficient."

—Tim Feduniw, Economic Development Winnipeg, attendee recent Conway Event

Contact Mrs. Zoe van den Berghe at zoe@ic-associates.com for more information.



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