



## Did You Know?

- Average incentive of \$40,742 per new job created
- Average incentive deal value equals \$6.88 million USD per investment project
- Total incentive deal value of \$9.59 billion USD was awarded in the second half of 2010 until now
- Tax credit is the most common type of incentive recorded
- Average deal value 20.83 % of Capital Expenditure
- Largest amount of incentives recorded in the Industrial Goods industry, followed by Basic Materials
- Based on 1,394 incentive deals in North America and Europe

Amsterdam February 14th

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## ICA & Social Media

[FDI Blogs](#)  
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## Intrigued?

Got intrigued by one of the above statements, than please take a moment to learn more about [ICAincentives.com](#). In an effort to disclose the awarded incentive deals, ICA has developed the first ever database tracking real time incentives being awarded to corporations investing in the United States, Canada and Europe. Use ICAincentives to:

1. Maximize your incentive potential;
2. Find out which incentive amounts were awarded to your main competitors;
3. Benchmark average incentive deals and cash grants in your industry;
4. Stay informed about the latest incentive trends in your line of business.

## Benefits?

## LocationSelector.com

Find out why many corporate investors have used [LocationSelector](#) in their global location and site selection projects.

This weeks [Global FDI Hotspot](#)

LocationSelector has also been successfully introduced in executive MBA classes and Master

Save costs and increase revenues:

- Identify locations offering the highest incentives by type of project
- Track incentives awarded to similar companies
- Negotiate more effectively with governments based on hard facts
- Understand the type of incentives being awarded per industry and business activity
- Over 1100 incentives deals are being tracked each month in North America
- Approximately 300 deals were found in Europe
- Covers all industries and types of projects
- On average, close to \$1 billion incentives are being recorded monthly
- Weekly e-mail notification with an overview of the latest incentive deals

To apply for an online product demonstration, please contact us directly: [info@icaincentives.com](mailto:info@icaincentives.com) or alternatively approach [Mr. Matthijs Weeink](#) +31 (0)20 708 5900

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#### Programs at the following Universities:

- Rotterdam School of Management
- Nyenrode Business University
- University of St. Gallen
- Texas A&M University

#### FDI Lead Generation Services 2.0

Specifically dedicated for Investment Promotion Agencies and Economic Development Organizations, we can offer pre-qualified investment leads.

Based on IP registration we are able to track and record investment leads in the earliest stage.

Contact us directly for further details.



## About Investment Consulting Associates

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. This is what differentiates [Investment Consulting Associates \(ICA\)](#) from traditional management consulting firms who are active in the field of Foreign Direct Investment (FDI) services.

Data research and analysis is *outsourced* to ICA's software products [ICAincentives.com](#) and [LocationSelector.com](#), leaving more time for our committed consultants to assist and advise our clients in the early strategy and complex implementation phase. Many of our clients are ranked among the world's 500 largest companies, but we also advise midsized businesses, nonprofit organizations, and government agencies.

Our successful track record, in many different parts of the world, supports our mission to become world leader in FDI advisory.