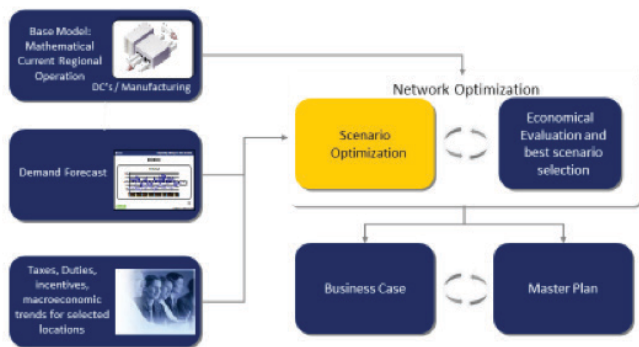


# SUPPLY CHAIN OPTIMIZATION

In our changing global economy, location strategy for goods movement – whether it be for logistics, warehousing/distribution, or production – requires an intimate knowledge of how multi-model transportation networks operate. Plans for supply chains must understand how to get key inputs to company facilities and on to the eventual customer as efficiently and cost effectively as possible. Networks must include measures to mitigate business risks resulting from international, labor, natural hazard and other factors. In addition, changing supply chains also require more tax efficiency as well cost competitiveness on other sources of input (labor and human capital costs and availability, productivity rates, electricity rates and quality as well as many real estate costs and other variables that feed into to cost equation). Through this integrated multi-disciplinary approach, we avoid biased solutions (i.e. from a supply chain, business environment or tax perspective only), and truly deliver a synchronized set of solutions.

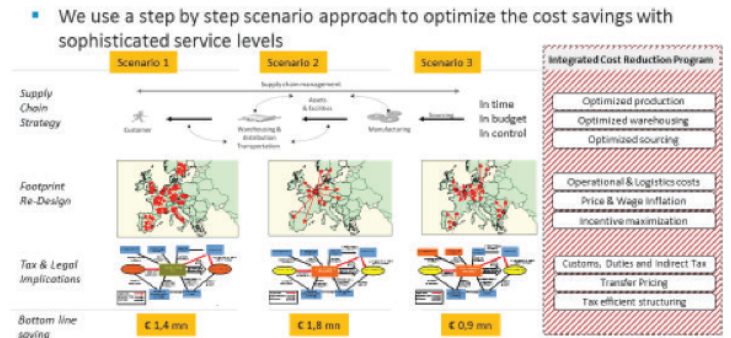
## Approach and Methodology



Our professionals understand how supply chains work and help our clients develop robust and flexible supply chain solutions. Our integrated proposition provides our clients with a one-stop-shop concept, combining all skills and expertise in a multi-disciplinary team from tactical supply-demand network design, tax implications to supplementary cost forecasting models. This organizational layout ensures that our team has the capability and experience to support clients from thought to finish. Finally, we use various scenario's in our integrated supply chain network optimization calculations for our clients.

Our clients include: HB Fuller, Appvion, Pitney Bowes John Deere, Appnovation Technologies and many first and second tier suppliers in the automotive industry.

## Integrated Scenario Optimization



ICA is a global management advisory firm based in Amsterdam and Boston specializing in corporate location advisory, Supply Chain Management, market entry, incentives advisory, free zone development, economic development strategies, investment promotion strategies, FDI advisory and training & seminars. ICA offers customized, effective solutions matching its clients' needs through a combination of analytical industry expertise and stakeholder management.

ICA's global team of multi-disciplinary professionals has worked on numerous projects across all continents, either on behalf of its growing portfolio of corporate clients or as strategic advisor to governmental organizations. ICA is also the founder of two successful software products: LocationSelector.com and ICAINcentives.com (now known as IncentivesMonitor.com).

