

LABOR MARKET & ECONOMIC IMPACT ASSESMENT

In today's global economy, access to skilled talent can make or break an organization. Locations are chosen for their ability to keep a talent pipeline going – either through finding key people locally or through the ability to recruit them to an area. While workforce is often a key factor in a site selection project, that ability to get talent over the long term can also impact corporate and economic development strategies more broadly.

Our services are tailored to the needs of our clients and can include:

- Workforce benchmarking
- Recruitability and workforce attraction
- Commute zone analysis
- Compensation and benefits benchmarking
- Customs and practices benchmarking
- Turnover and competitiveness assessment
- Training and workforce development program advisory

Our services allow clients to understand the capabilities of their current labor force as well as their ability to build their labor force through recruiting, attraction or training over time. We also advise our clients on the tools that they can use to improve quality of the current workforce, and their ability to attract new workers.

With over 20 years' experience, our experts have served the needs of a diverse group of companies that includes The Boeing Company, Lenovo, Cabot Corp, JP Morgan Chase, US Bancorp, Atlas Copco, Morgan Stanley, HCA The Healthcare Company, BlueCross BlueShield, Biogen IDEC, Shell, Philips, Electrolux, HB Fuller, Appvion, John Deere, Johnson Controls, Knowles, Appnovation Technologies, and ING.

ICA is a global management advisory firm based in Amsterdam and Boston specializing in corporate location advisory, Supply Chain Management, market entry, incentives advisory, free zone development, economic development strategies, investment promotion strategies, FDI advisory and training & Seminars. ICA offers customized, effective solutions matching its clients' needs through a combination of analytical industry expertise and stakeholder management.



ICA's global team of multidisciplinary professionals has worked on numerous projects across all continents, either on behalf of its growing portfolio of corporate clients or as strategic advisor to governmental organizations. ICA is also the founder of two successful software products: LocationSelector.com and ICAincentives.com (now known as IncentivesMonitor.com).

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