



A New Generation in FDI Advisory Services

## Which U.S. Communities are Consistently Making the cut for Foreign Direct Investment (FDI)?

Join [Investment Consulting Associates - ICA](#) and U.S. based Community Sales and Marketing Specialist [Atlas Advertising](#) to learn which communities are consistently being evaluated, and how your community is (or isn't) being considered for Foreign Direct Investment (FDI).

**Sign Up Today** for this important webinar held on Wednesday, September 7, 2011 from 5.00 PM - 6.00 PM.

The webinar will cover the following topics:

- Trends in FDI globally
- America's improving global position in global FDI
- The process companies go through to evaluate locations
- Tools Site Selectors use to gather and benchmark communities information
- Advice on how to maximize your investment in FDI attraction

Who should attend?

- Organizations who are currently receiving inquiries from international companies or site selectors
- Organizations who are actively engaged or considering FDI attraction campaigns
- Organizations who already have made an investment global FDI and who want to get the most out of their work
- CEOs and Presidents interested in making the right investments in FDI attraction

Amsterdam  
September 5th 2011

Meet ICA at upcoming events:

- [IEDC Annual Conference 2011](#) (September 18-21; Charlotte, North Carolina, USA)
- [FDI International Seminar](#) (September 28-29; London, UK)
- [International Outsourcing Forum](#) (November 2-4; London, UK)
- [Area Development Consultants Forum](#) (December 4-6; Austin, Texas, USA)

LocationSelector.com



Do you want to learn more about ICA's fact based [benchmark tool](#) covering 200 countries and 750

- Marketing and Business Development VPs and Managers looking to leverage new opportunities in FDI

Click [here](#) for more information.

We look forward to having you!

Best regards,

Dr. Douglas van den Berghe  
Managing Director  
Investment Consulting Associates - ICA

## Further Information:

Contact Investment Consulting Associates - ICA in The Netherlands

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Or visit our websites:

[www.ic-associates.com](http://www.ic-associates.com) | [www.locationselector.com](http://www.locationselector.com) | [www.icaincentives.com](http://www.icaincentives.com)

## About Investment Consulting Associates - ICA

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](http://LocationSelector.com) and [ICAincentives.com](http://ICAincentives.com) are two of our flagship products. This is what differentiates [Investment Consulting Associates](#) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, nonprofit organizations, and government agencies. Our global track record supports our mission to become world leader in FDI advisory.

## About Atlas Advertising

Denver, Colorado based [Atlas Advertising](#) is led by a former economic development practitioner and has worked with 70+ different economic development clients in 38+ US states and six countries in its 10 years in business. In the last four years, Atlas Advertising has developed three IEDC "Best of" websites, and launched Atlas InSite, the fastest growing, most integrated GIS system in the economic development industry. Unlike firms with little or no economic development experience, Atlas Advertising delivers brands, websites, GIS systems, social media, and creative services that generate superior results, impress stakeholders and boards, and take less time to implement.

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Read our third FDI Blog in the series on ["The revival of US Competitiveness in Foreign Direct Investment"](#)

