



A New Generation in FDI Advisory Services

## Are you going to the International Economic Development Council's 2011 Annual Conference, "Connect Locally, Succeed Globally?"

Amsterdam  
September 12th 2011

If so, meet ICA's Managing Director Dr. Douglas van den Berghe when he presents the U.S. Competitiveness Report 2011.

Meet ICA at upcoming events:

Leading up to the IEDC 2011 Annual Conference, ICA has published weekly [FDI Blogs](#) commenting on the various drivers of competitiveness, anecdotal evidence from the markets, the actual competitive position of the US versus emerging countries and the simulation of a business case. All research and analysis is integrated in the final report, which illustrates the current and prospective position of the U.S. in the global manufacturing marketplace.

- [IEDC Annual Conference 2011](#) (September 18-21; Charlotte, North Carolina, USA)
- [FDI International Seminar](#) (September 28-29; London, UK)
- [International Outsourcing Forum](#) (November 2-4; London, UK)
- [Area Development Consultants Forum](#) (December 4-6; Austin, Texas, USA)

The U.S. Competitiveness Report 2011 will be presented during the interactive event hosted by US-based Atlas Advertising:

## U.S. vs. the World: An Interactive Showdown to Decide the Future of Global Business

**When:** Tuesday, September 20, 8:00 PM to 10:00 PM

**Where:** The Belfast Mill, Charlotte, North Carolina

### Who should attend?

- Organizations who are currently receiving inquiries from international companies or site selectors
- Organizations who are actively engaged or considering FDI attraction campaigns
- Organizations who already have made an investment global FDI and who want to get the most out of their work

### LocationSelector.com



Country	Population	GDP	...
USA	308,759,141	14,718,414,000	...
China	1,370,536,875	5,880,551,000	...
India	1,193,797,334	2,147,552,000	...
Germany	82,328,339	3,551,344,000	...
France	65,273,511	2,715,712,000	...
UK	61,380,277	2,424,128,000	...
Japan	127,847,323	5,474,736,000	...
Canada	33,709,128	1,559,968,000	...
Brazil	199,796,371	1,559,968,000	...
South Africa	49,229,710	207,152,000	...
Italy	60,725,274	2,147,552,000	...
Spain	45,884,544	1,559,968,000	...
Mexico	112,228,238	1,559,968,000	...
South Korea	46,535,598	1,559,968,000	...
Australia	22,389,232	1,559,968,000	...
Canada	33,709,128	1,559,968,000	...
USA	308,759,141	14,718,414,000	...

Do you want to learn more about ICA's fact based [benchmark tool](#) covering 200 countries and 750

CEOs and Presidents interested in making the right investments in FDI attraction

Marketing and Business Development VPs and Managers looking to leverage new opportunities in FDI

cities? Please [sign up](#) for a personal demo.

**ICAincentives.com**

To sign up today, click [here](#)

Furthermore, Dr. Douglas van den Berghe will participate in:

- Site Consultants/State Directors Meeting and Reception (September 20th)
- Site Consultants Forum (September 21st)

ICA looks forward seeing you at the IEDC 2011 Annual Conference.

## Further Information:

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Or visit our websites:

[www.ic-associates.com](http://www.ic-associates.com)

[www.locationselector.com](http://www.locationselector.com)

[www.ica incentives.com](http://www.ica incentives.com)

## About Atlas Advertising

Denver, Colorado based [Atlas Advertising](#) is led by a former economic development practitioner and has worked with 70+ different economic development clients in 38+ US states and six countries in its 10 years in business. In the last four years, Atlas Advertising has developed three IEDC "Best of" websites, and launched Atlas InSite, the fastest growing, most integrated GIS system in the economic development industry. Unlike firms with little or no economic development experience, Atlas Advertising delivers brands, websites, GIS systems, social media, and creative services that generate superior results, impress stakeholders and boards, and take less time to implement.



In search of industry related incentive deals in your community or interested in the incentive amount awarded to your competitor? [Sign up](#) for a personal demonstration and learn more about [ICAincentives.com](http://ICAincentives.com)



Read our third FDI Blog in the series on ["The revival of US Competitiveness in Foreign Direct Investment"](#)