



A New Generation in FDI Advisory

Are you interested in the current and future competitiveness of the US versus emerging and low cost markets?

If so, join ICA's Managing Director Dr. Douglas van den Berghe when he shares the findings and insights of ICA's US Competitiveness Report at the [IEDC 2011 Annual Conference](#) in Charlotte, North Carolina, USA.

Leading up to the Conference, ICA published weekly [FDI Blogs](#) commenting on the various drivers of competitiveness, anecdotal evidence from the markets, the actual competitive position of the US versus emerging markets and the simulation of a business case supporting the reshoring of business activities back to the US. All research and analysis is integrated in the final report, which illustrates the current and prospective position of the US in the global manufacturing marketplace.

Dr. van den Berghe will share his insights during the following four IEDC events:

Event #1:

Site Consultants/State Directors Meeting
Tuesday, September 20, 2011
2:00 p.m. - 3:30 p.m.
Convention Center - Room 215

Event #2:

Site Consultants/State Directors Reception

Amsterdam (NL)
September 13th 2011

Would you like a copy of the U.S.
Competitiveness Report 2011?

Email us:
info@ic-associates.com



Read our third FDI Blog in the series on "[The revival of US Competitiveness in Foreign Direct Investment](#)"

Meet ICA at upcoming
events:

[IEDC Annual Conference 2011](#)
September 18-21
Charlotte, North Carolina, USA

[FDI International Seminar](#)
September 28-29
London, UK

Tuesday, September 20, 2011
3:30 p.m.
Convention Center - Ballroom

Event #3:
[US vs. the World](#)

An interactive showdown to decide the future of global business hosted by US-based [Atlas Advertising](#) and ICA
Tuesday, September 20, 2011
8.00 p.m. - 10.00 p.m.
[The Belfast Mill](#), Charlotte, North Carolina

Event #4:
Site Consultants Forum
Wednesday, September 21, 2011
11:00 a.m. - 12:30 p.m.
Convention Center - Room 217A

ICA looks forward seeing you at the IEDC 2011 Annual Conference.

Further Information:

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About Atlas Advertising

Denver, Colorado based [Atlas Advertising](#) is led by a former economic development practitioner and has worked with 70+ different economic development clients in 38+ US states and six countries in its 10 years in business. In the last four years, Atlas Advertising has developed three IEDC "Best of" websites, and launched Atlas InSite, the fastest growing, most integrated GIS system in the economic development industry. Unlike firms with little or no economic development experience, Atlas Advertising delivers brands, websites, GIS systems, social media, and creative services that generate superior results, impress stakeholders and boards, and take less time to implement.

[International Outsourcing Forum](#)

November 2-4
London, UK

[World Free Zone Convention](#)

November 8-11
Shanghai, China

LocationSelector.com



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