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AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 23 JANUARY 2013



A New Generation in Strategic Advisory

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FDI Events Calander in 2013

Join or visit us in one of the upcoming events

Most recent event ICA joined: Presentation at US Transportation Research Board Annual Meeting

As a result of a large project recently performed for the US Transportation Research Board, Chris Steele of ICA recently spoke at the TRB's annual meeting on the topic of freight clusters and public sector strategies for business attraction. In addition to the session notes, Mr. Steele's full report for the TRB is available for free download. Please contact us at info@ic-associates.com for more details.

#1 Webinar on Making Incentives Work Better (1/2) Complimentary Webinar | 27 February 2013

In this first webinar in a series of two webinars on corporate location strategies and role of incentives Mr. Chris Steele and Dr. Henry Loewendahl will share their views on the current debate on the effectiveness of incentives. We use our unique database www.ICAincentives.com to support our views with real time facts and figures on the use of incentives. If you are interested please send us an inquiry at info@ic-associates.com.

#2 Webinar on Industrial Consulting and Corporate Site Selection (2/2) Complimentary Webinar | 13 March 2013

In this second webinar we will focus on all aspects that were influencing the site selection process from boardroom meeting to ground breaking ceremony. Mr. Matthijs Weeink, project leader of international relocation projects and Mr. Franz Obenaus, former COO at Knowles and responsible for setting up multiple manufacturing sites in Europe and Asia as well as Industrial Platform Leader at Philips will guide you through a real time case that led to a final location choice for the new greenfield factory employing 5,000 employees. Join us and send us an inquiry at info@ic-associates.com.

#3 World Free Zone Convention (WFZC) Event in South Africa

Faircity Quatermain Hotel Sandton in Johannesburg South Africa | 06 - 08 March 2013

Investment Consulting Associates will provide a training course on Achieving Excellence in Investor Attraction and the role of business intelligence and Incentives. Dr. Douglas van den Berghe (CEO) and Mr. Charles Krakoff, Sr. Associate and expert on EPZ development, location Strategies and incentives will combine their expertise to provide the latest insights in Investor Attraction Trends and Techniques. If you are interested to participate please send us an inquiry at info@ic-associates.com.

#4 2nd Global Free Trade and SEZ Exhibition and Summit

JW Marriott in Kuala Lumpur Malaysia | 25 - 27 March 2013

For the second consecutive year, Investment Consulting Associates (ICA) will participate in a panel discussion on the Global Free Trade & Special Economic Zones Exhibition & Summit.

To register, please email to info@ic-associates.com and quote:

Discount Code: KWG-2SEZ-Discount.10%

Hosting 450 delegates from across Africa, Americas, Asia Pacific, Europe and the Middle East, as well as 25+ exhibitors, this is truly one of the leading international events on international free trade, special economic zones & regions through effective Master Planning, Infrastructure Development, Ports, Logistics & Accessibility, World Class Facilities & Services, FDI, Investor Attraction, Alliances, Partnerships & Development of Human Capital to drive sustainable economic growth.

#5 Speaking Engagement at State International Development Organizations

The Liaison Capitol Hill in Washington DC | 27 - 29 March 2013

The State International Development Organization (SIDO) is the premier US organization dedicating to supporting state international trade agencies. Chris Steele of ICA has been invited to speak at the annual meeting on the topics of site selection, incentives, and international trade. The 2013 meeting will be held in Washington, DC, March 27-29, 2013, at The Liaison Capitol Hill and session information may be found at <http://www.sidoamerica.org/> or email Chris directly at chris@ic-associates.com

About Investment Consulting Associates (ICA)

Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting

services. LocationSelector.com and ICAincentives.com are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates Investment Consulting Associates from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

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