

[Click here for the online version of this press release](#)

AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 25 JUNE 2014



A New Generation in Strategic Advisory

Amsterdam | Belfast | Boston | Dubai | Hyderabad | Johannesburg | Kuala Lumpur | Miami | Mumbai | New York



ICA Sells LocationSelector.com to Conway Data Inc.

Atlanta based economic development services firm, Conway Data, Inc. (Conway), and Investment Consulting Associates (ICA) reached an agreement on the purchase of [LocationSelector.com](#), ICA's robust tool that benchmarks global locations.

The business intelligence product, developed by ICA, provides detailed business intelligence for more than 350 cities in 200 countries and allows for benchmarking and ranking the competitiveness of investment locations through proprietary methodologies, delivering FDI charts, tables, graphs, financial analysis and best practice monitoring.

"Conway Data is pleased to announce our acquisition of this comprehensive location benchmark portal." said Adam Jones-Kelley, Managing Director of Conway Data Inc., "LocationSelector, when merged with our other comprehensive data resources like the Conway New Plant Report, will provide our corporate and economic development clients with unprecedented research, allowing them to take deeper-dive analysis of cross-border business activity."

"ICA has spent the last 5 years developing and positioning LocationSelector among our corporate and government clients," said Douglas van den Berghe, CEO of ICA, "It is one of the most comprehensive foreign direct investment analytical tools in the industry. We're pleased to turn over the reins of LocationSelector to Conway Data. With Conway Data's other data and information products, LocationSelector will be part of an arsenal of investment resources that will be invaluable to business and the economic community."

About Investment Consulting Associates (ICA)

[Investment Consulting Associates](#) (ICA) is a global management advisory firm that specializes in the following services: corporate location strategy, Supply Chain Management, incentive management and advisory, SEZ development, economic development strategies, and FDI advisory. It is our mission to provide customized, effective solutions to our clients' needs through a combination of consulting and state of the art software tools and databases. Our global team of multi-disciplinary professionals has worked on numerous projects in all continents of the world either on behalf of our growing list of corporate clients or as strategic advisor to governmental organizations.

ICA has also developed [locationselector.com](#), a web based software application for companies selecting locations for their (new) business activities and governments assessing and benchmarking the competitiveness of their business environment. To better assist investors with their incentive negotiations, [ICAincentives](#) has been launched as the first ever database tracking real time incentives being awarded across the world as well as monitors active incentive programs.

For more information on ICA please contact ICA at:

P Amsterdam Office: +31 20 217 0115

P Boston Office: +1 617 314 6527

E: info@ic-associates.com

www.ic-associates.com | www.locationselector.com | www.icaincentives.com

About Conway Data Inc.

For six decades [Conway Data](#) (CDI) has been the leader in providing business intelligence, training and services to corporate investors and economic development agencies around the world. The firm manages the Industrial Asset Management Council, the leading association of industrial asset management and corporate real estate executives, their suppliers and service providers, and economic developers. CDI also owns and manages the FDI Association, London-based Red Hot Locations, New York-based The PONT Group, Berlin-based consultancy Terrain and the Janus Institute. CDI has offices in Atlanta, New York, London, Berlin, Mumbai, Mexico City, Philadelphia, and Nashville. [Site Selection magazine](#), published by CDI since 1954, delivers expansion planning information to 49,000 subscribers, many of them employed by fast-growing, global firms. Site Selection's growing family of e-newsletters includes the Site Selection Dispatch, The Site Selection Energy Report, The Site Selection Life Sciences Report, Site Selection International, The Site Selection Aerospace Report and The FDI Report.



Amsterdam | Belfast | Boston | Dubai | Hyderabad | Johannesburg | Kuala Lumpur | Miami | Mumbai | New York

