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Site Selection Magazine uses LocationSelector.com to Develop Global Best to Invest Rankings

Newton, MA and Amsterdam, The Netherlands, 22 May, 2013

The May issue of *Site Selection Magazine* contains its 2013 Global Best to Invest Rankings, showcasing countries and regions around the world who have positioned themselves as competitive locations to draw in new business. The rankings - which are performed annually - utilized ICA's [LocationSelector.com](#) platform, powered by data of the [Economist Intelligence Unit](#) (EIU), for the second time to augment the magazine's ranking efforts. The national Investment Promotion Agencies and metro areas recognized by the magazine were particularly successful in 2012 at attracting capital investment projects – both expansions of existing facilities and new projects – from investors at home and abroad.

While data on actual projects is more readily available, *Site Selection* used [LocationSelector.com](#) to provide a location rank and competitiveness score for business costs, economic strength, infrastructure; regulatory burden; and tax rates.

[LocationSelector.com](#) provides users with a powerful and user-friendly way to evaluate countries, regions and cities across the globe using a robust database of critical location factors powered by the [EIU](#). This is then coupled with weighting, ranking and cost-benefit tools developed through ICA's decades of experience with developing location solutions for our clients.

Chris Steele, ICA's COO and North America President, comments: "We have a long-standing and rewarding relationship with *Site Selection Magazine*, and we are gratified to see our tools being used to inform the location selection industry in this way. *Site Selection* is the absolute thought leader in location trends, and this ranking shows how [LocationSelector.com](#) is changing how location data is being used on a regular basis."

For more information on LocationSelector.com please contact us at: info@ic-associates.com or call us at +31 20 217 0115 or at +1 617 314 6527.

About Investment Consulting Associates (ICA)

[Investment Consulting Associates \(ICA\)](#) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. LocationSelector.com and ICAincentives.com are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates Investment Consulting Associates from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, nonprofit organisations, and government agencies. Our global track record supports our mission to become world leader in FDI advisory.

About LocationSelector.com

Through LocationSelector.com, offered by [Investment Consulting Associates \(ICA\)](#), users can analyze the competitiveness of countries and cities and export data as well as their benchmark reports. The portal LocationSelector.com also provides access to new and featured reports about the competitiveness of countries and cities; global hotspots.