

# World Free Zone Convention in co-operation with Investment Consulting Associates & TPA Global alliance

presents

## 2 ½ day Training Course

Monday 23<sup>rd</sup> March to Wednesday 25<sup>th</sup> March 2009  
Amsterdam, The Netherlands

# Supply Chain Management Master Planning & Special Economic and Industrial Development Zones

International distribution and logistics in the 21<sup>st</sup> Century will be like at no other time. Thomas Friedman argues in his international best seller that today's globalisation 3.0 is characterised by a greater number of 'participants' (i.e. localities and individuals) that are participating in the global economy and that it is driven by greater (inter)connectedness in which the level playing field has 'flattened'.

To what extent is this experienced by multinational corporations and their senior management if at all? The rapid economic growth in many emerging markets sees more players participating in the global economy yet little harmonisation or flattening of the global level playing field in investment decisions and optimisation of global supply chains. In practice corporate executives face a much more complex process of globalisation through Foreign Direct Investment (FDI) and corporate supply chains.

The recent globalisation of international supply chains has resulted in an immense increase in the volumes of the cross-border flows of goods. The development of a responsive and efficient supply chain is now a strict requirement for companies involved in international trade. Optimisation of the supply chain may also result in realising enormous savings in the area of indirect taxes. Companies are becoming more aware of opportunities which may exist under free trade agreements, any duty planning techniques allowed by the local authorities and the postponement and/or avoidance of the payment of indirect taxes by using foreign trade zones/ports. Companies are also looking for the most favourable use of other available trade facilitating procedures.

World Free Zone Convention ([www.freezones.org](http://www.freezones.org)) & Investment Consulting Associates – ICA & TPA Global ([www.ic-associates.com](http://www.ic-associates.com), [www.tpa-global.com](http://www.tpa-global.com) & [www.locationselector.com](http://www.locationselector.com)), leading international consultants in supply chain management and corporate investor location, have teamed up to offer a unique opportunity to learn from experts who will share their experience and knowledge with participants.

### **Objectives**

This new tailor made 2 ½ day training course will provide participants to focus on SCM within their own organisation's strategies. They will gain an overview of some of the most recent developments in FDI and global SCM and develop an understanding of concepts and elements of integrated corporate supply chain management from a corporate perspective.

At the end of the workshop participants will be able to better integrate SCM principals in their investment promotion and aftercare strategies and tailor them to corporate needs. They will be better equipped in acting

as advisors to corporate investment executives managing supply chains. The workshop requires active participation.

### ***Training tools***

Presentations, case studies, best practices, FDI software, role play, exercises and panel discussions. This training programme will be held at the NH Doelen Hotel in central Amsterdam

### **About the participating firms**

Investment Consulting Associates (ICA) is an independent adviser for multinationals optimising their global supply chains and location portfolios. ICA also supports governments in building their Foreign Direct Investment (FDI) and economic development strategies. ICA combines strategic advice with web based FDI software applications. Our global network covers: Europe, North America and Asia-Pacific. Through our global network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our pragmatic approach and state of the art software financial analysis tools creates measurable benefits and savings in all our projects. A complete overview of our integrated service offering can be found on our website: [www.ic-associates.com](http://www.ic-associates.com) or [www.locationselector.com](http://www.locationselector.com)

Transfer Pricing Associates (TPA Global) is an independent and specialist provider of expert transfer pricing, tax valuation services, customs and integrated SCM services, headquartered in Amsterdam and with offices and coverage in over 25 countries around the world. We pride ourselves globally of being able to provide high quality advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services, please visit our website at: [www.tpa-global.com](http://www.tpa-global.com)

**For more information and registration please contact:**

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### **About Investment Consulting Associates – ICA:**

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A new generation in FDI advisory and location due diligence

The private limited company Investment Consulting Associates BV, an alliance partner of TPA Global, is established in Amsterdam and is registered with the Chamber of Commerce and Industry under number 34275097.