

Press Release: Successful Launch Investment Consulting Associates - ICA Vietnam

Date 22 April 2009, Ho Chi Minh City

Investment Consulting Associates – ICA is proud to announce that it has opened two new offices in Hanoi and Ho Chi Minh City, to reap the benefits of the robustly growing economy of Vietnam.

The launch of Investment Consulting Associates - ICA Vietnam took place at the [Investment Promotion Program Event](#) for Industrial Parks in Northern Vietnam. The two-day conference introduced 700 local and foreign investors and facilitated opportunities to explore northern industrial parks, export processing zones (EPZ) and economic zones (EZ). During the 2 day seminar, ICA Vietnam provided a key note speaker, speaking directly to the Minister of Planning and Investment, provided several television interviews, broadcasted nationally, and enjoyed various press releases in regional and national newspapers.



Following to this successful event, a delegation of ICA was invited by the Ministry of Planning and Investment to attend the upcoming [19th Asian Corporate Conference](#) in Ho Chi Minh City. Matthijs Weeink (ICA – Global) and Hai Van Luu, appointed director of ICA Vietnam, will join an impressive delegation of close to 1000 delegates from the UN, Waipa, Worldbank, Asian Investment Promotion Organizations, leading corporate investors from around the world and Vietnam, accompanied by relevant Vietnamese ministries and agencies.

ICA Vietnam will contribute to develop a sequential release of our software tool [LocationSelector®](#) focusing specifically on Vietnamese regions and cities. ICA's understanding of local market conditions allow investors to compare, benchmark and analyze valuable business intelligence at a local level. Additionally, ICA Vietnam will provide training programs including workshops (i.e. efficient account management, targeting strategies, aftercare role plays) to national, regional and local economic development organizations.

If you have any inquiries, please contact us directly.

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About Investment Consulting Associates - ICA

Investment Consulting Associates (ICA) is an independent adviser for multinationals optimizing their global supply chains and location portfolios. ICA also supports governments in building their Foreign Direct Investment (FDI) and economic development strategies. ICA combines strategic advice with web based FDI software applications. Our global network covers: Europe, North America and Asia-Pacific. Through our global network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our pragmatic approach and state of the art software financial analysis tools creates measurable benefits and savings in all our projects. A complete overview of our integrated service offering can be found on our website: www.ic-associates.com or www.locationselector.com



A new generation in FDI advisory and location due diligence

The private limited company Investment Consulting Associates BV, an alliance partner of TPA Global, is established in Amsterdam and is registered with the Chamber of Commerce and Industry under number 34275097.