



Investment Consulting Associates – ICA

Press Release: ICA hires Matthijs Weeink as of 1st of April 2009

Amsterdam April 6, 2009

After more than three years at Ernst & Young's International Location Advisory Services (ILAS), Matthijs Weeink (29) has joined Investment Consulting Associates (ICA). As manager and head of product development, Matthijs will be responsible for the further development of ICA's FDI software platform consisting of LocationSelector[®], LocationMonitor[®] and the Foreign Direct Investment (FDI) performance database. In addition, Matthijs will contribute to ongoing FDI advisory projects for both corporations and governments and realize new market opportunities.

Matthijs Weeink: "I am very much looking forward to this exciting opportunity, here at ICA". "I strongly believe in the chosen market approach, combining software applications with tailored strategy consulting". I also encourage the integrated approach of location selection, supply chain management and software development".

Douglas van den Berghe, Managing Partner ICA: "Matthijs brings in a broad understanding of corporate location selection and supply chain optimization. His international experience, capabilities and excellent credentials fit very well with our growing international team."

Matthijs has a background in International Economics and Business Administration, and in the past three years he has worked on various corporate international location and site selection projects, throughout different regions in the world.

In case you want to contact Matthijs, you can reach him at the following address:

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About Investment Consulting Associates - ICA

Investment Consulting Associates (ICA) is an independent adviser for multinationals optimizing their global supply chains and location portfolios. ICA also supports governments in building their Foreign Direct Investment (FDI) and economic development strategies. ICA combines strategic advice with web based FDI software applications. Our global network covers: Europe, North America and Asia-Pacific. Through our global network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our pragmatic approach and state of the art software financial analysis tools creates measurable benefits and savings in all our projects. A complete overview of our integrated service offering can be found on our website: www.ic-associates.com or www.locationselector.com



A new generation in FDI advisory and location due diligence

The private limited company Investment Consulting Associates BV, an alliance partner of TPA Global, is established in Amsterdam and is registered with the Chamber of Commerce and Industry under number 34275097.