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- ICA and WestMountain Management Consulting break ground in Turkey with FDI advisory services and launch of LocationSelector-Turkey



Investment Consulting Associates (ICA) and WestMountain Management Consulting (WMC) have entered into a strategic partnership for Turkey. ICA, headquartered in The Netherlands,

is a Dutch based company and an independent adviser to companies exploring new investment opportunities in foreign markets. ICA combines strategic advice with a web based FDI software platform:

LocationSelector.com. The global network of ICA spans continents and includes; Dubai, India, Vietnam, China, Australia, North America and with this new partnership also Turkey.

Douglas van den Berghe, Managing Director of ICA:
“Turkey has proven to be a good investment location for foreign investors. Due to the structural reforms in politics, economy and the financial sector the Turkish economy has become much more stable. In recent years Turkey has become one of the most attractive investment destinations. These developments justify ICA’s strategy to team up with our new joint venture partner and provide our clients a better service when expanding to the Turkish market.”

Michael Westenberg, Managing Partner of WMC:
“As WMC we support investors, multinationals and institutions investing in Turkey with a full range of Business StartUp Services. Teaming up with ICA

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Amsterdam - Istanbul

Contact us

Amsterdam
Investment Consulting Associates
H.J.E. Wenckebachweg
210
1096 AS Amsterdam
P: +31 (0)20 262 1069

Istanbul
Maslak Mah. Bilim Sokak
Sun Plaza
Kat: 13, Room 25
Maslak / Istanbul

LocationSelector - India

Following the successful launch of

enables us to expand our knowledge base and by becoming a LocationSelector.com agent we widen our service spectrum. The new partnership allows us to offer our clients strategic advice and support from boardroom discussions till on the ground execution in Turkey. We value this new collaboration as an import pillar supporting our aim to make investing in Turkey a comfortable experience.”

For more information on the services of ICA and WMC or LocationSelector-Turkey please contact:

Investment Consulting Associates - ICA:

Douglas van den Berghe, + 31 20 262 1096,
douglas@ic-associates.com

WestMountain Management Consulting:

Michael Westenberg, + 90 212 366 0262,
m.westenberg@westmountain-consulting.com

■ **About ICA**



Investment Consulting Associates (ICA) is an independent adviser for multinationals optimizing their global supply chains and location portfolios.

ICA also supports governments in building their Foreign Direct Investment (FDI) and economic development strategies. ICA combines strategic advice with web based FDI software applications. Our global network covers: Europe, North America and Asia-Pacific.

Through our global network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our pragmatic approach and state of the art software financial analysis tools create measurable benefits and savings in all our

LocationSelector-Global in Q1 2009, ICA developed a tailored version of LocationSelector which specifically focuses on all major cities in India.

With LocationSelector India you can easily compare, benchmark and rank India’s largest cities on more than 100 location factors - ranging from labor costs and real estate costs to accessibility and labor potential and availability.

If you are interested in a **live online demonstration**, please follow this [link](#) and register yourself.

Innovata - ICA's latest information partner for LocationSelector

Investment Consulting Associates (ICA) is delighted to welcome Innovata as their latest information partner for its unique FDI software tool - [LocationSelector](#).

Innovata is a global leader in travel related content management,

projects. A complete overview of our integrated service offering can be found on our website:

www.ic-associates.com or www.locationselector.com.



■ About WestMountain Management Consulting - WMC

WestMountain Management Consulting (WMC) is a Dutch-Turkish strategic consultancy firm supporting investors, companies and institutions during their market entry in Turkey. WMC offers a wide range of experience in international management, establishing & reorganizing of organizations, sales & marketing development, supply chain management and financial & legal subjects. Our service portfolio comprises of: Business StartUp Support, Project & Interim Management, Brand Positioning and Brand/Company representation. WMC's business signature represents a hands on approach, open communication and concrete solutions which ensure that investing in Turkey is a comfortable experience.

www.westmountain-consulting.com



content distribution as well as travel planning solutions. Airlines, airports, hotels, web-based travel companies and a wide range of industry related companies and associations use Innovata's data and solutions to facilitate their operations.

The data can be used to make detailed accessibility scans for several hundreds of cities and countries. This is truly adding value to the comprehensiveness of LocationSelector.

Should you wish a demonstration of LocationSelector, please follow this [link](#) and sign up. For all other inquiries you can visit our website or contact us directly.

10th World Free Zone Convention

Participants are registering from throughout the

world for the first programme in the new [WFZC 2010 Training Programme](#).

This two and a half day programme is hosted in Amsterdam and looks at Integrated Supply Chain Management and how Special Economic Zones, Industrial Development Zones and Science Parks can benefit from global trade development.

ICA will provide presentation sessions to unravel the complexities of this key topic and participants will benefit from analysing successful case studies.

If you are interested in following this workshop, please follow [this link](#) and register yourself.

Nyenrode -
Business University

As part of ICA's ongoing

collaboration with [Nyenrode Business University](#), ICA will participate on a seminar on Global Sourcing - date May 12. More information will follow.