



A New Generation in FDI Advisory Services

Goldman Sachs' "Next Eleven" not all ready to host Foreign Direct Investment (FDI)

On Thursday April 13th 2011 Investment Consulting Associates (ICA) released its new competitiveness report on the [FDI potential of Goldman Sachs' Next Eleven](#). Through ICA's proprietary software [Locationselector.com](#), the report aims to show the potential these countries have for attracting *Foreign Direct Investment (FDI)*.

The Next Eleven Countries, consisting of Bangladesh, Mexico, Turkey, Iran, Nigeria, Philippines, Vietnam, South Korea, Egypt, Pakistan and Indonesia have great potential for attracting portfolio investments through Goldman's Sachs new investment fund. However, the competitiveness benchmark study shows large differences in FDI readiness of the N-11.

One of the interesting highlights in the report is the FDI potential of the Philippines versus Vietnam. The Philippines - considered a Newly Industrialized Country- have a relatively weak business climate for Foreign Investments, while Vietnam -considered a developing country- has an investment climate more conducive to FDI. The individual scores of the location criteria "Foreign Direct Investment" (Vietnam ranks 2nd while the Philippines rank 9th) and Business Environment (Vietnam ranks 4th and Philippines rank 11th) strengthens these findings.

The report clearly demonstrates that companies planning FDI in Next Eleven countries need to carefully analyze the strengths and weaknesses of their business climate.

For the full benchmark report, please visit the Global Hotspot section on www.locationselector.com or contact Mr. Frank Peterse at frank@ic-associates.com

About Investment Consulting Associates

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services.

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Investment Consulting Associates

info@ic-associates.com
+31 20 708 5900

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LocationSelector.com and ICAincentives.com are two of our flagship products. This is what differentiates [Investment Consulting Associates](http://InvestmentConsultingAssociates.com) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, nonprofit organizations, and government agencies. Our global track record supports our mission to become world leader in FDI advisory.