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innovata



- Innovata | ICA's latest information partner for LocationSelector.com



Investment Consulting Associates (ICA) is delighted to welcome Innovata as their latest information partner for its unique FDI software tool - LocationSelector.

Innovata is a global leader in travel related content management, content distribution as well as travel planning solutions. Airlines, airports, hotels, web-based travel companies and a wide range of industry related companies and associations use Innovata's data and solutions to facilitate their operations.

Based in Atlanta, USA, Innovata has regional offices in the United Kingdom and Singapore. In association with IATA, Innovata markets the Schedule Reference Service (**SRS**) to the aviation industry. The **SRS** database contains over 99% of all flight schedules worldwide with over 900 airlines participating in and updating the **SRS** directly. Approximately 99% of the database is updated and refreshed each month.

The **SRS** database is also the source for a portfolio of market leading timetable services, route network mapping services and airline schedules related analytical services used by over 250 customers

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worldwide. Additionally, Innovata maintains a range of support files for IATA airline codes, airport codes, and aircraft equipment codes as well as Time Zone /Daylight Saving Time data for every country in the world

The data can be used to make detailed accessibility scans for several hundreds of cities and countries. This is truly adding value to the comprehensiveness of LocationSelector. As an information partner of ICA, Innovata will be providing monthly updates of its entire worldwide schedules database plus a quarterly update of IATA airport codes data.

Should you wish a demonstration of LocationSelector, please follow this [link](#) and sign up. For all other inquiries you can visit our website or contact us directly.

■ About us



Investment Consulting Associates (ICA) is an independent adviser for multinationals optimizing their global supply chains and location portfolios. ICA

also supports governments in building their Foreign Direct Investment (FDI) and economic development strategies. ICA combines strategic advice with web based FDI software applications. Our global network covers: Europe, North America and Asia-Pacific.

Through our global network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. Our pragmatic approach and state of the art software financial analysis tools create measurable benefits and savings in all our projects. A complete overview of our

Free online demonstration

Interested in a free online demonstration? Simply follow this link and sign up:

www.ic-associates.com/locationselector

LocationSelector - India

Following the successful launch of LocationSelector-Global in Q1 2009, ICA developed a tailored version of LocationSelector which specifically focuses on all major cities in India.

With LocationSelector India you can easily compare, benchmark and rank India's largest cities on more than 100 location factors - ranging from labor costs and real estate costs to accessibility and labor potential and availability.

If you are interested in a **live online**

integrated service offering can be found on our website:

www.ic-associates.com or
www.locationselector.com.

demonstration, please follow this [link](#) and register yourself.



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