



A New Generation in Strategy Consulting

## Attractiveness of U.S. Business Environment triggers further re-shoring of services and manufacturing to the United States

ICA's latest report titled "[U.S. FDI Competitiveness Report 2011 - Revival of the United States as an Economic Powerhouse](#)" shows the leading position of the United States as a favorable location for various manufacturing and service processes. This is also demonstrated by recent decisions by major companies to re-shore, relocate or even expand their existing US operation.

The report highlights that a unique combination of factors contribute to the favorable position of the United States globally:

- The world's largest consumer market in terms of spending power
- Favorable business environment with highly skilled workforce
- Low business risk and ease of doing business
- World leading infrastructure
- Favorable tax environment and incentive opportunities
- Wage inflation trends in China and other emerging Asian economies

Based on a detailed business case approach, we have calculated an overall cost differential of just 11% compared to China. However, with wage inflation in China on the rise, this cost differential evaporates within a five years time horizon.

[Download the full report](#) free of charge from ICA's website.

For more information on ICA's US FDI Competitive Report 2011, please contact us at:

T: +31 (0)20 794 60 81  
E: [info@ic-associates.com](mailto:info@ic-associates.com)  
W: [www.ic-associates.com](http://www.ic-associates.com)

### About Investment Consulting Associates - ICA

Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports

Amsterdam  
November 17th 2011



The Only Global Incentive Deal Database tracking major financial subsidies and incentives awarded to Investment Projects

Sign up [here](#) for an online demonstration

ICA's web-based benchmarking tool to benchmark, assess and rank the competitiveness of investment locations

Sign up [here](#) for an online demonstration

### Meet ICA at upcoming events:

[Red Hot Locations: FDI Marketing and Communications](#)

Nov 30 - Dec 1  
London, UK

governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. [LocationSelector.com](http://LocationSelector.com) and [ICAincentives.com](http://ICAincentives.com) are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates [Investment Consulting Associates](http://InvestmentConsultingAssociates.com) from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.