

Investment Consulting Associates and
Transfer Pricing Associates
Latest Release:
'Port Study 2009 - White Paper on Competitiveness
Europe and Middle East'

Given the world economy of today ports have become hubs in linking global trade and foreign direct investment. As such ports and their surrounding business parks are crucial for the competitiveness of countries and regions. This white paper assesses the competitiveness of European and Middle Eastern ports – through a Port Competitiveness Index (PCI). The approach taken is unique as they integrate multiple aspects of competitiveness: tax, transfer pricing, legal, customs and the general business environment. The PCI was developed using proprietary software: locationselector.com

1. Dubai and Rotterdam rank first and second, however, for different reasons. The port of Rotterdam scores above average on almost all location factors where Dubai has clear tax, legal and regulatory advantages.
2. All within close range, a second group of ports can be identified consisting of Le Havre, Antwerp, Jeddah and Hamburg.
3. The competitiveness of Italian ports is negatively affected by the Italian business environment but also customs and VAT regulations are negatively contributing to the PCI score of these ports.
4. The results show significant variations in the PCI score per type of industry.

For more details on this innovative publication, please contact the authors:

Douglas van den Berghe
Investment Consulting Associates
douglas@ic-associates.com

+31 20 462 3530

Steef Huibregtse
Transfer Pricing Associates
s.huibregtse@tpa-global.com
+31 20 462 3533

This publication is now available at the TPA Global online bookshop at <http://www.tpa-global.com/books>

■ Sign up for the Web Event

On Tuesday, November 17th at 11 am CET time an online Web Event is planned to present and analyze the results and conclusions of this study. If you are interested to join this one hour web event, please register yourself at: www.tpa-global.com/webevent

About Investment Consulting Associates: Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings. ICA has also developed locationselector.com, a web based software application for companies assessing and challenging their location portfolio and governments assessing and benchmarking the competitiveness of their business environment. For further information, please visit our website at: www.ic-associates.com and www.locationselector.com

About Transfer Pricing Associates: Transfer Pricing Associates (ICA) is the leading independent provider of global transfer pricing and valuation services and part of the Transfer Pricing Associates Global group. The Transfer Pricing Associates Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 25 countries around the world. Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services please visit our website at www.tpa-global.com

ICA writes report for UNCTAD on Integrating Investment and Trade Promotion.

UNCTAD - Investment Advisory Services Publication: "Promoting Investment and Trade: Practices and Issues"

This report analyzes, through a number of surveys and case studies, the rationale of Investment Promotion Agencies (IPAs) and trade promotion agencies to integrate their activities.

Cost efficiency and potential synergies - especially avoiding duplication of work and enhancing marketing - tend to prevail as drivers for integration. Examples of success factors in the creation of combines agencies are: identifying where synergies can be found and taking this as a point of departure for integration, adopting a gradual integration approach, and focusing promotion strategies on industries that are associates with export-related foreign direct investment (FDI)

This report can be downloaded [here](#)

For any additional questions regarding the report please contact ICA.

