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AMSTERDAM, THE NETHERLANDS AND BOSTON, UNITED STATES | 02 OCTOBER 2013



A New Generation in Strategic Advisory

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JOIN Join ICA at IEDC 2013 next week and Learn More About Investment Incentives and Corporate Location Strategy2013

Next week ICA staff will be presenting at the annual IEDC conference in Philadelphia from Oct. 6 till Oct. 9. ICA staff will be available to meet and will be presenting during the event. On Monday October 7 Dr. Douglas van den Berghe will launch and present the “Incentive Transparency Index” and the incentive trends over 2012 based on ICA’s global Incentives deal database: www.ICAincentives.com. In addition, we will elaborate on the role incentives play in corporate location selection. The session: “Incentives that Make Sense: More Effective Approaches” is scheduled on Monday October 7 between 13:45 - 15:15 in Salon AB.

On Wednesday October 9 ICA staff will be participating in the annual Site Selectors Forum (starting at 11:00) and elaborate on the competitiveness of locations for Foreign Direct Investment.

Please contact us if you would like to schedule a meeting with ICA at the IEDC, receive the presentations after the event or learn more about ICA’s services or products including ICA’s Global Incentives Deal Database: www.ICAincentives.com. Email: info@ic-associates.com or dial: +31 20 217 0115.

Please contact us in case you would like to join or meet with us at the event.



About Investment Consulting Associates (ICA)

Investment Consulting Associates (ICA) is an independent adviser to companies optimizing their global supply chains and location portfolios. ICA also supports governments in building and enhancing their Foreign Direct Investment (FDI) and economic development strategies. Through our global partner network and multi-disciplinary approach we can assist our clients with an integrated package of service offerings.

Our business philosophy is to utilize smart and efficient software solutions in providing dedicated and tailored consulting services. LocationSelector.com and ICAincentives.com are two of our flagship web based products for companies and governments assessing and benchmarking the competitiveness of global business locations and optimizing their incentive potential. This unique service offering differentiates Investment Consulting Associates from traditional management consulting firms who are active in the field of investment promotion and corporate site selection services.

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